

## Principal Profile

**Principal Name:** Wisconsin Apartment Association (formerly Wisconsin Rental Housing Legislative Council)

**Business Or Interest:** A professional trade and educational association of Wisconsin rental housing owners, developers and managers. The Association represents 18 local chapters organized throughout the State of Wisconsin.

**Lobbying Interests:** All areas of legislative and administrative action which affect the ownership, management or operation of residential rental housing in Wisconsin. Assist local governments with rental housing issues that intersect with state laws, work with local housing authorities, promote efforts to reduce homelessness, work in areas of reentry, and work with state agencies to maintain standards that protect the health and well being of its customers.

**CEO Name:** Chris Mokler

**Title:** Legislative Director

**Contact Name:** Gary R Goyke

**Address:** 130 Lakewood Blvd.

**City, State, Zip:** Madison, WI 53704

**Phone:** (608) 249-8118

**E-mail:** gary.goyke@gmail.com